

22nd All India Children's Educational Audio Video Festival and ICT Mela- 2018

22nd AICEAVF and ICT Mela- 2018

ENTRY FORM

Entry Fee: Rs. 200/-
only through DD,
Payable at New
Delhi in favour of
Joint Director, CIET

Video
Audio
New Media / ICT

Last Date for submitting the entry: January 25, 2018

1. THE PROGRAMME

1.1	Title of the Audio/Video / New Media/ICT Programme* Programme in the original language:	
1.2	Title of the Programme in English:	
1.3	Original Language of the Programme:	
1.4	Whether subtitled in English/ Hindi :	
1.5	Date of completion of the programme:	DD/ MM/ YY
1.6	Year of Production/ Development	
1.7	Category	
	Pre-Primary and Primary	
	Upper primary	
	Secondary	
	Senior Secondary	
	Teachers	

1.8 Other Festivals in which the programme has participated, with years
(Please attach a separate sheet, if necessary):

1.9 Prizes and Awards won, if any (Please attach a separate sheet, if necessary):

*** New Media/ICT will include Interactive objects, Animations and simulation, interactive books for specially abled students**

2. PRODUCTION

2.1	Producer/ Director of the Video/Audio/ New Media/ICT Programme	
2.2	Production Company/Institution/ Individual:	
	Address :	
	Telephone/Fax:	
	Mobile:	
	Email:	
2.3	Other Rights Owner/License (specify nature of right /license):	
	Address:	
	Telephone/Fax:	
	Mobile:	
	Email:	
2.4	Representative of the Video/Audio/ New Media/ICT Programme, attending the Festival	
	Name & Address :	
	Telephone/Fax:	
	Mobile:	
	Email:	

3. CREDIT LIST		
3.1	Producer	
3.2	Director	
3.3	Scriptwriter	
3.4	Cameraperson	

3.5	Set Designer	
3.6	Editor	
3.7	Sound Recordist (Studio)	
3.8	Sound Recordist (Location)	
3.9	Animation / Graphics	
3.10	Voice Over artist	
3.11	Acting (male / female)	
3.12	Research	
3.13	Other credits if more than above	

4. TECHNICAL FEATURES	
4.1 Running time in minutes (minutes and seconds)	00 : 00
4.2 Format in which Programme was originally made	

5. DOCUMENTS REQUIRED		No. of copies	Yes/No
5.1	The synopsis in English	2	
5.2	The Script in English/Hindi	2	
5.3	The Script in Original Language if different from English/Hindi	2	
5.4	CD/DVD/ Pen Drive	2	
5.5	Entry Fee Rs 200/- DD Number Name of the Bank Date		

6. AGREEMENT OF PARTICIPATION

- 6.1 This Audio/Video/New Media/ICT programme is lent to the festival on the conditions that the Producer/Director of the Video/Audio/ New Media/ICT Programs strictly abides by the rules and regulations of the Festival.
- 6.2 I have read the Regulations of this Festival (22nd AICEAVF and ICT Mela, 2018) and accept them.
- 6.3 The information supplied in this form is true and accurate.
- 6.4 I give an undertaking that the programme does not violate the copyright/ intellectual property right law.
- 6.5 The submitted programme will be the part of NROER and the publishing rights to CIET under license CC BY NC-ND and CC By - SA.

Signature with name, date and Seal :	
Postal Address with Pin code	
Telephone and Fax :	
Mobile No.	
E- mail	

7. CRITERIA FOR SELECTION

- i. The Audio/Video/New Media/ICT programmes that are produced/developed from January 17, 2017 to December 31, 2017 are eligible for entry. An undertaking with regard to the production date of the programme should be given by the producer/institution failing which entries will be rejected.
- ii. Audio/Video/New Media/ICT Programmes submitted to 22nd AICEAVF and ICT Mela- 2018 must be suitable for children aged between 5 and 18 and for teachers of these children in any of the following age group.
 - Pre - Primary and Primary Level : 05 - 11 years
 - Upper Primary : 11 - 14 years
 - Secondary Level : 14 - 16 years
 - Senior Secondary: 16 - 18 years
- iii. Audio programme(s) entries other than Hindi/ English please send on DVD/ Pen Drive with subtitling in Hindi/ English.
- iv. Programme content should be creative, have broad appeal and demonstrate excellent artistic and technical skills.
- v. Content should speak to and respect children of diverse backgrounds and cultures positively.
- vi. Duration of the programme (Audio/Video/New Media/ICT Program) shall not exceed 30 minutes. Minimum length of the programme shall not be less than five minutes.
- vii. The submitted programme should be having the license of CC BY NC-ND and CC By - SA.
- viii. None of the material used in production should be copyrighted like images, graphics, stock footage etc.

8. 22nd AICEAVF and ICT Mela - 2018 will not select programmes

- i. With excessive violence, sexual references, coarse language, use of substances or with content that advocates and supports racial, cultural, religious, or gender bias.
- ii. With technical glitches.
- iii. Which, if not in English/Hindi, are not subtitled or dubbed into English/Hindi.
- iv. Which are aimed at audiences other than these in criteria (ii)

9. ENTERING YOUR PROGRAMME

Fee for submitting a programme for consideration as part of 22nd All India Children's Educational Audio, Video Festival (22nd AICEAVF and ICT Mela- 2018) is **Rs. 200/- (Rupees two hundred only)**. It should be paid only in the form of Demand Draft (DD) in favour of Joint Director, CIET and Payable at New Delhi. No other mode of transaction will be accepted. There is no fee for the entries from CIET/PSSCIVE/NIE/RIEs.

You can submit an entry to 22nd AICEAVF- 2018 by: January 25, 2018

Submitting a duly filled **Entry Form** (one entry form for each Audio/Video/New Media programme separately) to the festival coordinator along with all relevant documents (see 5 on page no. 3).

Screening format of selected Videos:

Please send your Audio/Video/New Media/ICT programs for the Competition in the highest possible resolution on CD/DVD format.

10. RULES & REGULATIONS

- i. Programmes made by compiling stock shots or any copyrighted graphics/images would **not** be eligible for competition.
 - ii. Each programme can be entered in one category only.
 - iii. A copy of all the entries shall be retained by CIET.
 - iv. CIET would have non-exclusive rights to telecast/broadcast the award winning programmes and upload it on NROER website.
 - v. A Committee of Experts will shortlist the entries from the original list of entries received.
- All the shortlisted programmes will be judged by a common Jury (separately for Audio, Video and New Media). Results declared by the Jury will be binding.
- vi. CIET reserves all rights to modify the rules and dates.

Deadline: January 25, 2018

Send your **Entries** to:

Head, Media Production Division
CIET, NCERT
Sri Aurobindo Marg
New Delhi - 110016
Ph. 011-26864810 (Ext. 247) , 01126565678
Fax: 011 26864141
Email: aiceavf.mpd@ciet.nic.in

11. CATEGORIES OF AWARDS

1. Awards for Programme:

A. Audio programmes:

Best programme in each of the following stages will be awarded a cash prize of Rs 20,000/- along with a certificate and trophy

- i. Pre-primary and Primary Level : 05 - 11 years
- ii. Upper Primary : 11 - 14 years
- iii. Secondary Level : 14 - 16 years
- iv. Senior Secondary: 16 - 18 years
- v. Teacher

B. Video Programmes:

Best programme in each of the following stages will be awarded a cash prize of Rs 40,000/- along with a certificate and trophy

- i. Pre-primary and Primary Level : 05 - 11 years
- ii. Upper Primary : 11 - 14 years
- iii. Secondary Level : 14 - 16 years
- iv. Senior Secondary: 17 - 18 years
- v. Teacher

C. New Media/ ICT (Interactive objects, photograph collections, Animations and simulation, interactive books for specially abled students):

Best programme in each of the following stages will be awarded a cash prize of Rs 40,000/- along with a certificate and trophy

- i. Pre-primary and Primary Level : 05 - 11 years
- ii. Upper Primary : 11 - 14 years
- iii. Secondary Level : 14 - 16 years
- iv. Senior Secondary: 16 - 18 years
- v. Teacher

2. Individual Excellence Awards: In each of the following Cash Award of **Rs. 5000/-**, a trophy and certificate will be awarded:

Audio, Video and New Media

- i. Best script
- ii. Editing
- iii. Best Voice Over

- iv. Best camerawork
- v. Best set designing
- vi. Sound recording
- vii. Animation / Graphics
- viii. Best Direction

3. Jury Appreciation Awards for the programmes/ individual excellence is at the discretion of the Jury.